

# MIDLANDS APICS Professional Development Meeting

## **“Understanding Why Change Efforts Fail”**

"Have you had a difficult time understanding why change efforts you have initiated have not worked? Does it seem like you do not have access to the true change agents within your organization? Do change efforts begin with a bang but die out as time goes on within your organization? If any of these questions sound familiar you will want to attend the February 19th APICS PDM meeting. Dr. Gelina will share specific things that must be done to assure success in implementing change efforts. The knowledge that Dr. Gelina brings is based on university research and actual implementation efforts within organizations . "

**Presented by: Dr. Robert Gelina**

**Thursday, February 19, 2009**

Please **sign up** by **Noon, Monday February 16**  
*Register by using the email below [ray.hogan@firstdata.com](mailto:ray.hogan@firstdata.com)*

**Location:** Famous Dave's (old Austin's Steakhouse building)  
12020 Anne Street, Omaha, NE 68137-2006, 402-829-1616

**Cost:** \$25

**Dress:** Business Casual

**Agenda:**

- 5:30 pm - Networking (cash bar)
- 6:00 pm - Dinner
- 6:50 pm - Short Business Meeting
- 7:00 pm – Presentation

**Menu: Please select one when you make your reservation**

1. Sweet & Sassy Grilled Salmon – with green beans & mashed potatoes, Dessert, beverage (tea, water, or coffee)
2. Two Meat Combo (Rib and Brisket) - with green beans & mashed potatoes, Dessert, beverage (tea, water, or coffee)

**REGISTRATION (Required):**

Reservations are required for PDMs. We on the Midlands BOD appreciate the fact your schedule is very fluid and that plans change. It would help us immensely if you put your reservation in by the deadline and if plans change, please let us know. The unfortunate fact is that many caterers require a firm commitment on the number of meals 3 days in advance and we are billed for that amount no matter what. So, please keep us in mind if your plans change. It will help us hold down our PDM costs.

*To make reservations for the dinner meeting (please include your meal choice) and (optional) your company. Please email (email is the preferred method) your PDM reservation and meal choice no later than **Monday, February 16, 2009.***

Ray will confirm your reservation. Send your reservations to:

**Ray Hogan, FDR**  
**Email : [ray.hogan@firstdata.com](mailto:ray.hogan@firstdata.com)**  
**Phone : (402) 222-6093**

**Dr. Robert J. Gelina, Director  
Center for Continuous Quality Improvement (CCQI)  
Research Park at Iowa State University**



Dr. Gelina developed an implementation strategy and problem solving model to help organizations achieve the benefits of Dr. W. Edward Deming's Management Theory, the Principle Centered Leadership concepts of Dr. Stephen Covey, and the Theory of Constraints management of Dr. Eli Goldratt. Through the implementation of Dr. Gelina's model, organizations learn how to achieve improved work environments, greater profitability and customer delight. This unique approach to organizational transformation is the heart of the Center for Continuous Quality Improvement's (CCQI) methodology and educational products.

Dr. Gelina's outstanding reputation stems from his success in implementing the CCQI model and guiding organizations to a higher level of competitiveness. Dr. Gelina's work also includes Total Quality Management, Theory of Constraints and Principle Centered Leadership.

**Academic Experience**

Dr. Gelina is an adjunct professor with the Department of Industrial Education and Technology at Iowa State University. He has experience as a professor, researcher, and administrator at the University of Maryland, University of Wisconsin-Stout, University of Northern Iowa, University of the West Indies, and Iowa State University. Dr. Gelina is a certified Goldratt "Jonah" and holds certification through the Covey Leadership Institute in The 7 Habits of Highly Effective People and The 4 Roles of Leadership.

Dr. Gelina received his Ph.D. in Industrial Education from the University of Maryland.

**Professional Experience**

Dr. Gelina's experiences with organizations range from small privately held companies to major publicly held organizations. He has worked with organization in the services sector, manufacturing, government and agriculture. His current involvement is with organizations in the service sector, manufacturing and agriculture. A more detailed listing of his client base can be found in the website of the Center for Continuous Quality Improvement.

**Professional Associations**

Dr. Gelina holds membership in the American Society for Quality, Society of Manufacturing Engineers, National Education Association, and the American Society for Training and Development. He is a frequent speaker for professional societies as well as management and technical groups. He serves as a monthly presenter to Quality Forums in several Iowa cities.

**Awards**

Dr. Gelina was honored by the Ames Chamber of Commerce with the 1995 Quality Ames Individual Award. In 1990, he was the recipient of the Governor's Iowa Quality Award.

March 19, 2009 – Plant Tour

April 16, 2009 – joint meeting with ASQ

May 8, 2009 – Seminar – Mike Osterling – Mahoney State Park

June 6, 2009 – Golf Outing – Pacific Spring